

# Design Day with Trane®

An exclusive invitation for your project team



## Move your concept from theory to practice.

As engineers at Trane, it's our mission to share our knowledge and expertise to make things work smarter and more efficiently—it's the heart of what we do. In a *Design Day with Trane* we provide the expertise you need to make sound, sustainable choices when it's most critical—in the conceptual phase. That's what *Design Day with Trane* is all about—a custom team of engineers with broad, systems, applications and product knowledge to help you understand alternatives and break down the information barrier. Your team then decides which direction is best for your project and your business goals.

Tap into decades of systems, applications and product knowledge.

## Expertise you can trust.

Today's focus on energy efficient or energy-independent design is unprecedented. Along with the growing interest comes a bombardment of new technologies, compliance standards and promises. Now more than ever design teams need an objective, trusted voice to provide a clear understanding of complex systems-related issues and alternatives.

A *Design Day with Trane* will leave you not only with a deep understanding of your choices but your team will be equipped with an understanding to make and defend your business case. It's a full-day working session with Trane engineers—a comprehensive approach to help you determine the most cost-effective, highest performing system possible for your project. And we don't stop there—we're here to help you through the decision-making process.

Join us for a *Design Day with Trane* and allow us to help you navigate through the alternatives.



## A Design Day with Trane® Experience

### Discovery and Planning.

The process begins with pre-event conference calls to discuss your objectives. From there we'll determine the expertise needed at your *Design Day with Trane* event. With your expectations in mind, we'll build the right team for your project and jump into pre-event assignments so we're prepared for the day.

### Working Session.

Expect your event to be a charrette-like working session built around your project and your objectives. It's a collaborative opportunity to get your entire design team in one room to establish a key system direction. We'll help your team get up-to-speed on the latest technologies, investigate options, advise you on preferred alternatives and share our industry experiences given your specific project. You'll leave exhausted but energized.

### Post Design Day.

Your questions don't end because the event does. Your *Design Day with Trane* team will be available to answer questions throughout the design process. Together the team carries your project forward.

### R.S.V.P.

*Design Day with Trane* opportunities are scheduled by invitation only. Contact your Trane Account Manager to schedule your exclusive *Design Day with Trane* as early as possible.



➔ **Connect with your local Trane Account Manager today.**



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